## **REPORT**

# Sustainable Rural Development - Tools and drivers for thriving rural communities

**DAY 1 (02.12)** 

#### #loclas #smartvillages #bottomup #accessibility

#### **Presentations about:**

Smart Villages- communities in rural areas + innovative solutions, to improve their resilience, built on local strengths, it's demand is driven by local people

During the first part of the conference were shown various examples of small and smart

community-based initiatives (bioenergy village, living labels etc.)

#### Main conclusions:

- how to grow/develop your community from Bottom-up perspective
- -easy access to locals
- -make much easier all tools to get sustainability
- more local facilitation
- better access to knowledge
- Stronger and more flexible cooperation
- -flexible and faster finance fo community
- -there is no system of support for innovative, smart Villages
- -Don't wait, start thinking and demanding now
- You cannot consider rural and agriculture as alike concepts
- -digital service platform
- -engage local authorities, key players

### R.E.D (Rurality, Environment, Development)

How to act?

- 1. Preliminary studies(researching community needs, mapping, etc.)
- 2. Implementation (forums and workshops, collaboration, exchange, cooperation)
- 3. Actions

# Speed dating:

learning and exchanging about rural activities and initiatives (bicycle library, LETS (local exchange trade system, library on wheels, repair cafe, car sharing)

#### DAY 2 (03.12)

# #research #integration #tourism

How to make research in your own local rural community?

- -monitoring (surveys, short interviews, surveys in mailboxes, counting in museums)
- -documentary film

#### Example of Storytelling concerts

How they made a research project about the local community/area by digging in deeply in details, history, archives, etc. They linked all the information they had and made storytelling concerts involving connected place, concert participants and story behind all of this.

#### 4 main questions:

WHAT= what you are going to tell EXPERIENCE
WHERE= where did it happen, where events should be held HERE
WHEN= link historic events NOW
WHO= who will do this US

#### Main principles:

- -FROM locals
- -FOR local
- -WITH local

# Example of Children's' beets parade

How they used their local sources (beets in this case) to celebrate something similar like Halloween, where they use pumpkins. Made collaboration with local beetroot farmers and as a result, children get to know about farming and doing cultural activities un rural areas.

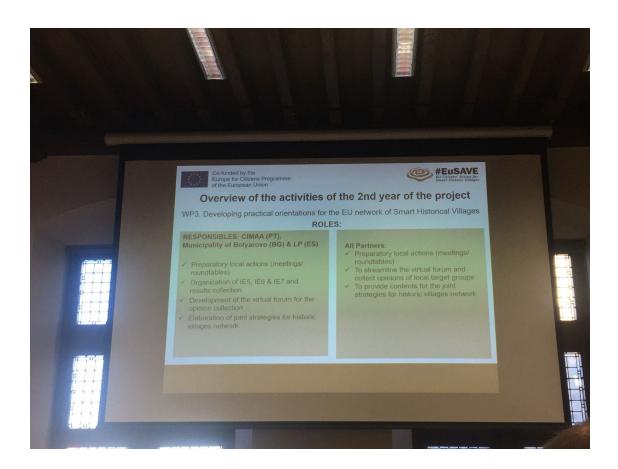
#### DAY 3

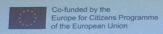
#### **COORDINATION MEETING**

#### Main conclusions:

- all of us should be more active on social media (Luigi responsible one for Instagram account, content 3x a week);
- If we have interesting articles (research papers as well) also could be shared on social media, FB or Instagram;
- All videos should follow the given script;
- Videos should be sent until the end of the year 2019;
- All participants should focus on local events and small interactions;
- Bigger engagement with locals and their involvement;
- All participants should plan how to reach locals;
- planning is the key;
- Participants should create local events with structure and make this project more visible (usually nobody knows in terms of which project event/activity is provided)
- in the future, all participants should make similar, same type and structure events, for easier future planning, evaluation, and comparison.

#### Pictures below







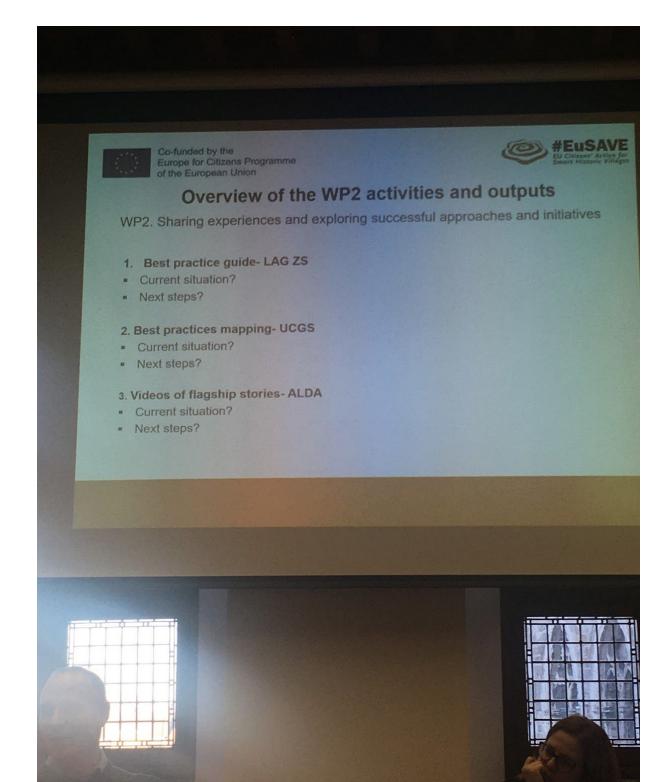
# Overview of the activities of the 2nd year of the project

WP3. Developing practical orientations for the EU network of Smart Historical Villages

**DURATION:** January 2020 – December 2020 (1 year)

### MAIN TASKS:

- 1. Best practices transfer and local development strategies definition:
- All Partners will organize meetings/ roundtables with representatives of the project target groups, will define guidelines for transferring the identified best practices and will define concrete local development strategies.
- Organization of IE5&IE6 and results collection:
- ✓ Development of the **virtual forum** for the opinion collection
- ✓ Elaboration of joint strategies for historic villages network

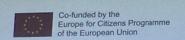






# Follow up on tasks identified during the 3<sup>rd</sup> Coordination meeting held in Croatia

TASK	RESPONSIBLE	DEADLINE
WP2. Sharing experiences and explori	ng successful approache	s and initiatives
Finishing the templates of the best practices in each territory	All Partners	15th of October 2019
To submit the Word templates (Fiches) completed (min. 6)	All Partners	15th of October 2019
Organisation of the 4rd IE in Belgium	ALDA	2nd – 4th of December 2019
To complete and upload on Drive the templates for Map of Good practices	All partners	15th of October 2019
To develop the Good practices mapping (IT tool and upload the contents)	Lead Partner	31st of October





# Follow up on tasks identified during the 3<sup>rd</sup> Coordination meeting held in Croatia

mouning more	RESPONSIBLE	DEADLINE	
TASK	the same of the sa		
WP4.Project communication and dissemination			
Update the project webpage and publish on the project social network	LP & All partners	Permanently	
Translation of the project leaflet in each language (Optional)	All partners	Forthcoming months	
Project communication and dissemination actions: send the Communication tracking template updated (+ send a copy of all communication materials to the LP in pdf or png format and update the Excel document)	All project partners	Permanently (Compulsory together with the Mid-term progress report at the latest)	
To organize the Project communication event in Belgium	ALDA	2nd – 4th of December 2019	
To elaborate the IE3 Template Sheet	LAG ZS	15th of October 2019	
To publish link to the project webpage on all partners websites	All partners	Forthcoming weeks	
To create project profile on Instagram	UCGS	Forthcoming weeks	